



About Cprompt Solutions Pvt. Ltd. :

C Prompt Solutions Pvt. Ltd. is a leading IT asset rental company headquartered in Hyderabad. It manages over 25,000 assets for more than 200 corporate clients. Tracking system for assets, their deployment dates, return & repair status was not giving sufficient control on business. This led to lost sales, increase in interest burden from borrowings & at times, even lost assets.

Client Quote :

“When we engaged KEUR Management Solutions to streamline our processes, our overdue rental collections had reached a critical level of ₹12.5 crore.

KEUR team quickly identified root causes of our collection delays and implemented comprehensive Standard Operating Procedures (SOPs). Their hands-on approach in guiding our Sales and CRM teams through the new collection process was invaluable. Impact of these SOPs extended beyond just Sales and CRM, positively influencing related functions like Finance and Accounts.

Results were remarkable and immediate. Within a short span, we saw our overdue collections decrease by 36% to ₹ 8 crore. KEUR also introduced color-coded dashboards that provide excellent visibility into both current and overdue payments. This has significantly enhanced our financial insights and helps us to focus where really required. I'm confident that by adhering to the robust processes defined by KEUR, our team will soon have our overdue collections completely under control, leading to a substantial reduction in interest burden.

KEUR's involvement has been a game-changer for CPrompt, and I strongly recommend their services to any organization looking to optimize their business processes.”

Krishna Kumar Baldwa
Director
C Prompt Solutions Pvt Ltd

Comments from keur :

Interest burden on borrowings from banks causes substantial reduction in profit of companies. By having efficient invoicing & collection processes, borrowings from banks can be reduced significantly thereby saving interest costs & increasing profits.